



## Product Catalogue

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PASTRIES MADE WITH  
PASSION AND PATIENCE





## Pastries made with passion and patience

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*Poppies is passionate about making cookies and pastries, to be enjoyed by everyone. Poppies' products are all about sharing, generosity and tradition, and have been ever since 1935. They originate from the spirit of Master Baker Popelier, who laid the foundations of the bakery in the heart of Flanders Fields, the granary of Belgium. He established a unique tradition of selecting fine flours from the best cereals, picking the best quality ingredients and guaranteeing freshness – always, no matter what. And he taught what it takes to make good bakery products without pretension.*

That's why you can expect honest products from Poppies. Cookies and pastries that taste great, offer moments of indulgence and respond to your expectations.

We may have outgrown the original, small Popelier bakery, but we haven't outgrown the Master Baker's ideas about artisan quality and customer service.

From cereal to final cookie or pastry, Poppies leaves nothing to chance in guaranteeing its customers excellent, tasty, reliable and safe products.

# Biscuits



Mini Cœur



Twist



Popiroll/Pop'n Choc



Crakini



Oatmeal Cookie



Oatmeal Chocolate Cookie



Coconut Biscuit



Speculoos



Mini Chocolate Chip Cookie

# Cakes



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Almond Cake

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Zebra Cake

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Lemon Cake

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Brownie

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Frangitarte

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# Coconut Macaroons



Cocolito



Chocolito



Creola



Plain Macaroon



Choc Macaroon



Large Macaroon



Marimba



Coconut Ring



Choc Coconut Ring

# Filled Puff Pastries & Filled Waffles



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Apple or Apricot Lattice Slice

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Belgian style Apricot Lattice Slice

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Soft Waffle

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- Vanilla Filled
- Brown Sugar Filled
- Coffee Filled
- Chocolate Filled

# French Macarons



Strawberry



Lemon



Pistachio



Vanilla



Moka



Chocolate



Raspberry



Hazelnut

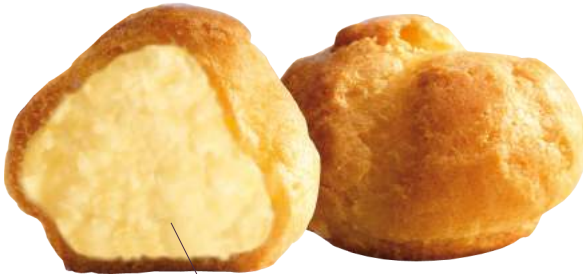


Forest Fruits



Salted Caramel

# Profiteroles



DAIRY CREAM, CHOCOLATE CREAM, ICE CREAM, ...



FLAVOURED CREAM



FLAVOURED COATINGS WITH OR WITHOUT INCLUSIONS

## COMBINATIONS

### FILLING:

- Dairy Cream
- Ice Cream
- Chocolate Cream
- Flavoured Cream

### COATING:

- Caramel
- Chocolate
- White Chocolate

### SIZES:

- Mini (∅ 30 - 36 mm)
- Regular (∅ 37 - 41 mm)
- Large (∅ 48 - 65 mm)



**Contact our sales team  
for other flavour combinations !**



# Eclairs



Double Chocolate Mini Eclair / Vanilla Mini Eclair / Coffee Mini Eclair / Raspberry Mini Eclair



Vanilla Mini Eclair



Banana Mini Eclair



Vanilla Eclair



Double Chocolate Eclair



Coffee Eclair

# Donuts



## DONUTS AND BALL DONUTS

DONUTS ( ø90mm, 53-58g)



Crystal donut



White topping and confetti



Dark topping with chocolate splits



Pink topping with white sprinklers

FILLED DONUTS ( ø90mm, 71g)



Choc'n Nut filled donut



Vanilla filled donut



Raspberry filled donut

*Also available with Caramel filling*

FILLED BALL DONUTS 85g



Plain ball donut



Choc'n Nut filled ball donut



Raspberry filled ball donut

*Also available with Apple filling*

## MINI DONUTS AND MINI BALL DONUTS

### MINI DONUTS (Ø 70mm, 27-31g)



Mini crystal sugar donut



Mini dark donut with chocolate milk splits



Mini dark topped donut with white lines



Mini white topped donut with confetti



Mini Choc'n Nut filled donut with nuts decoration



Mini caramel filled donut



Mini raspberry filled donut

### MINI DONUTS (Ø 55mm, 15-18g)



Mini donut crystal



Mini dark donut and chocolate milk splits



Mini white donut with confetti

*Also available with Hazelnut & Strawberry filling.*

### MINI BALL DONUTS 25g



Mini plain ball donut



Mini Choc'n Nut filled ball donut



Mini raspberry filled ball donut

*Also available with Apple filling.*



*Contact our sales team for more information.*

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